



IMPACT REPORT

hope at
home



safe homes for survivors of slavery

2025 - 2026



THE YEAR IN REVIEW

By Jared Hodgson
CEO of Hope at Home

The past year has been one of significant progress for Hope at Home. As the challenges facing survivors of modern slavery and human trafficking continue to evolve, so too has our response at Hope at Home. Throughout the year, we have remained committed to providing safe homes, compassionate support and opportunities for survivors to rebuild their lives with confidence and hope.

This year, we reached an extraordinary milestone: over 15,000 nights of safe sleep provided to survivors through our hosting programme. Behind every one of those nights is an individual who had somewhere safe to sleep, often after experiencing exploitation, homelessness or terrible uncertainty. It is a reminder that while accommodation is the starting point, it is never our end goal.

As the year has evolved, so have our ideas and plans for our housing pilot - providing survivors with housing solutions as well as hosted accommodation. We are looking forward to progressing our plans and moving this project forward.

Over the past year, we have continued to strengthen the support we provide alongside safe accommodation. Through our wellbeing programme, more survivors have been able to access opportunities that promote healing from trauma, confidence and independence, recognising that recovery involves more than just having a roof over your head. From trauma-informed therapy to wellbeing activities, we have continued investing in the whole person, supporting survivors as they begin to look towards the future.

One of our most exciting developments has been joining the Independent Modern Slavery Advocate (IMSA) pilot, working alongside partners to help shape a stronger model of advocacy for survivors across the UK. By integrating specialist advocacy with our housing expertise, we are helping develop a more joined-up approach that places survivors' rights, choices and long-term outcomes at its heart.

We have also been delighted to launch Hope at Home's first partnership in Scotland with SOHTIS, extending our hosting model beyond England and Wales for the first time. This partnership represents an important step to take in our ambition to ensure that survivors, wherever they are, can access safe homes and holistic support as they rebuild their lives.

Throughout the year, we have continued listening carefully to the experiences of survivors themselves through our Guest Voices Group. These survivor voices remain central to everything we do, shaping our services, informing our decisions and reminding us why this work matters.

As we look ahead, we remain ambitious. We know there is much more for us to do, but we also know what can be achieved when people come together with a shared purpose.

Thank you for standing alongside Hope at Home as we continue working towards a world where every survivor has access to a safe home and the opportunity to build a brighter future.

Jared

The Cycle of Exploitation



Hope at Home offers access to safe accommodation for survivors of modern slavery and human trafficking. Currently this is offered through a national hosting scheme with well-resourced and supported volunteer hosts. Our guests face the instability of homelessness and the dangers of re-exploitation.

We offer an experienced, trauma-informed approach to hosting, providing our hosts with training and support from the moment they first get in touch with us. Our matching process is thorough and we ensure proper safeguards are in place for both hosts and guests. By doing this, we prevent re-trafficking and give our guests a stable base from which to rebuild their lives.

Modern slavery stats

- In 2025, a record **23,411 potential victims were referred to the UK National referral mechanism**, making a **22% increase from 2024**.
- **British nationals were the largest single nationality group**, with 5,110 referrals equating to 22% of the total referrals.
- **70% of referrals (16,362) were adults**, while 30% (7,028) were children an increase from 2024.
- Gender distribution demonstrated **74% Male and 26% female referrals overall**. Amongst children 79% were boys and 20% girls.

Our vision

Safe homes for survivors of slavery.

Our mission

Providing safe homes for survivors of modern slavery by offering a range of innovative accommodation options in collaboration with other organisations.

Our Team



Jared - CEO



Helen - Operations Director
Until August 2025



Sharon - Operations Director
From August 2025



Ruth - Senior Hosting Coordinator



Caitlin - Hosting Coordinator



Isabelle - Hosting Coordinator



Sam - Independent Modern Slavery Advocate



Susie - Admin and HR Officer



Rosemary - Digital Communications Officer

Our Trustees

Helen, *Chair*

Joanne, *EDI Lead*

Tina, *Treasurer*

Louise, *Safeguarding Lead*

Mike, *Risk Committee Lead, joined Jan 2026*

Jill, *Trustee*

Andreea, *Trustee, joined Oct 2025*

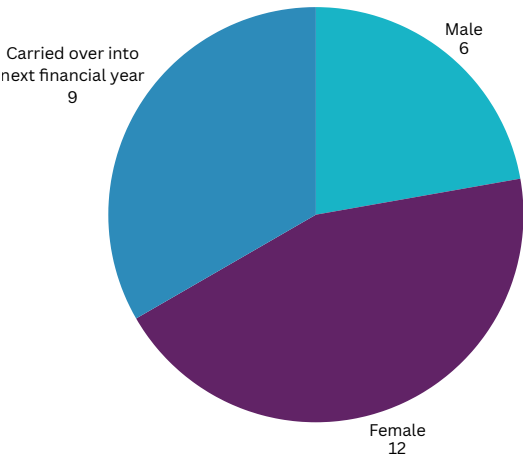
Our Guests

25/26 has been another busy year, we have hosted a total of **27 guests**, 18 of them being new to our service during the last financial year, for **a total of 2,414 nights**.

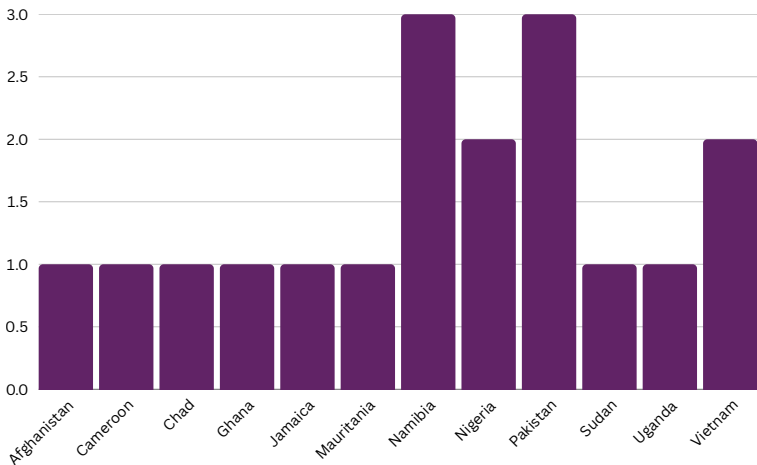
All these guests had been through or were still in the National Referral Mechanism (NRM - the government body which decides if there is enough evidence to conclusively prove that someone has been a victim of slavery).

During the last financial year, our team provided **housing advice to 253 survivors**, helping them to understand their options and make informed decisions about their housing. This included supporting survivors who went on to access our accommodation services, as well as those who were empowered to explore alternative accommodation options that best met their needs.

Guest gender



Where were our new guests from?



Prior to being hosted with us, all guests were either homeless or vulnerable to homelessness.

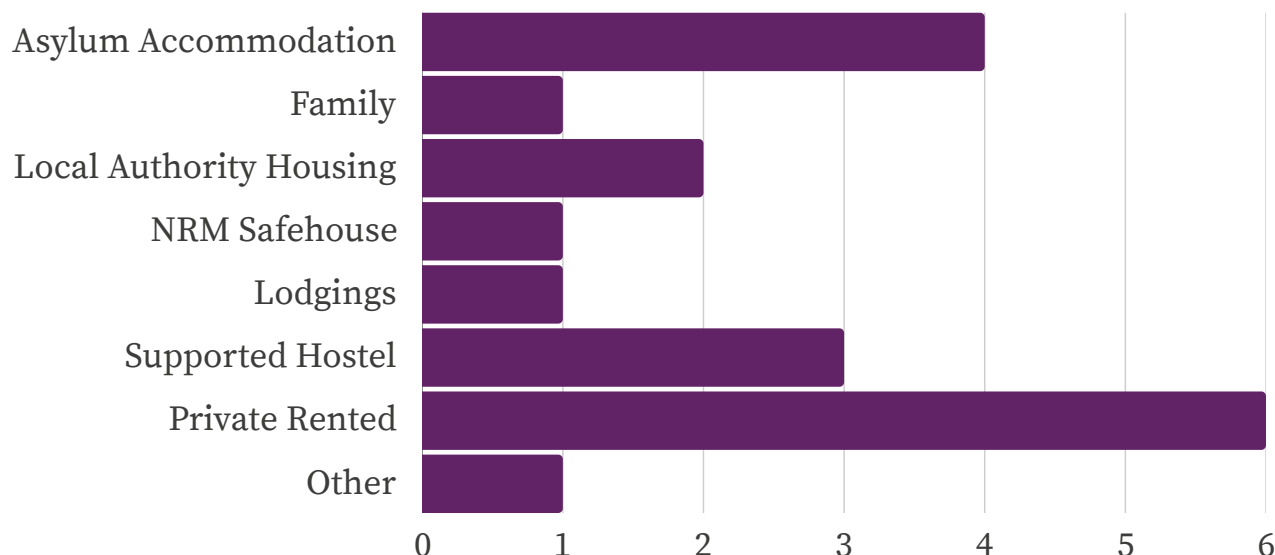
Where did our guests move on to?

Sam Lee who joined the organisation in October 2024 has recently transitioned into his new role as our first **Independent Modern Slavery Advocate**. In this role he will continue to advocate and support guests to move on from our hosting placements to more long-term stable accommodation. This year we have achieved over 90% positive move on rate meaning our guests have had a planned move on, with a choice of locations and property type. It is well documented that when survivors have a safe and stable home, they don't just survive they thrive.

***"I used to be a very negative person and felt very hopeless. But through living with my hosts I have gained a lot of confidence, hope and feel more ambitious - thank you."** Guest Quote*

Our Guests

Where did our guests move on to?



Case Study

Binh* and Cais*



In early 2026, Hope at Home celebrated its first mum-and-baby placement with survivor Binh* and her baby daughter Cais*. When Binh moved in with her host, she felt sad to leave her friends, especially as Cais was so young. Her host welcomed them warmly, showing them around the local area, where to buy fresh fruit and vegetables and how to use the local bus service. Although Binh was shy when she first arrived, she wanted to give Cais a good life, so she began attending local parent-and-baby groups and English lessons. She soon enjoyed having the space and freedom to cook, which gave her the opportunity to introduce Cais to new tastes. As Cais grows, she's starting to explore her new home.

Binh is gaining in confidence each week and she and baby have spent a few days away visiting a friend, meeting another Vietnamese mum with a toddler, going out for coffee and joining the local church for prayer.

Our host has been a great support for Binh and baby Cais and has now sectioned off part of her garden so that Bing can start to grow fresh vegetables. As our host continues to help her guests with life skills, our host has described baby Cais as gorgeous and Binh as a great mother.

"They [hosts] are a wonderful family. The accommodation is top notch and their attitude towards me is not what I expected. They're a very kind family."

Guest Quote

What have our guests been doing?

Having the stability of a home has meant that guests have been able to think about rebuilding their lives. Over this year, these are some of the activities our guests have taken part in:



Guest Wellbeing

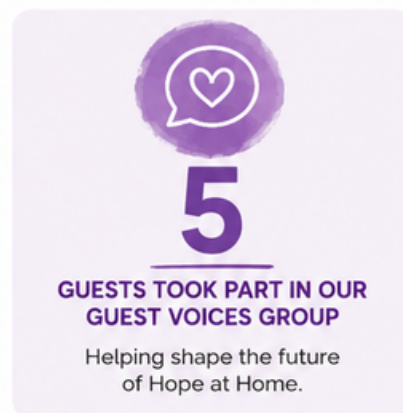
Our Guest Wellbeing Package provides practical and therapeutic support that helps survivors move beyond crisis and towards independence. During the last financial year, we funded **18 gym memberships, 9 regular destitution payments, 17 travel passes and 216 therapy sessions.**

Together, these interventions supported survivors to improve their wellbeing, access opportunities within their local communities, build social connections and increase their confidence as they progressed in their recovery.

"I grew strong. I learned. I am so happy with the support from Hope at Home." Guest Quote

What have our guests been doing?

We have been tracking guest outcomes throughout the year. Here are some of the positive outcomes for guests surveyed:



"My self confidence has improved, my sense of community - that to me is a lot. It gives me a sense of belonging. It's amazing."
Guest Voices Group Member

What have our guests been doing?

We have monitored our guests at the start, mid-point and end of their placement with Hope at Home hosts. Here's what we revealed:

Outcomes	Percentage of Guests
Sleep improved	53% guests start placement 60% guests mid placement 100% guests end placement
Feeling safe all of the time	25% guests start placement 66.66% guests mid placement 86% guests end placement
Learning something new	53% start placement 60% guests mid placement 100% guests end of placement
Positive relationships	67% guests start placement 67% guests mid placement 100% guests end placement

“The counselling really helped me deal with periods of low mood and difficulties sleeping - and I’ve learned so much from my hosts about family life.” Guest Quote

Our Hosts

Hope at Home wouldn't be a successful hosting charity without the support of our Volunteer Hosts. As we celebrate our eighth year, we would like to say a great big Thank You to all our hosts past and present. We couldn't do it without you!

Growing and sustaining our volunteer host network remains essential to ensuring survivors can access safe, welcoming accommodation when they need it most. During the last financial year, we received **39 new host applications** and delivered **4 online Discover Hosting events**, introducing prospective hosts to Hope at Home's mission and the realities of hosting. As a result, **11 new hosts successfully completed our training** and joined our hosting community, strengthening our capacity to provide safe accommodation and personalised support for survivors.

100% of our hosts have told us they felt supported whilst having a guest living with them and **100% said they felt able to contact Hope at Home** with any questions.

"I've enjoyed seeing the milestones he's crossed... He's been respectful. I've enjoyed his company and friendship and will definitely host again."

"We don't want him to leave, he's very welcome to stay longer!"

"Hope at Home give hosts full and invaluable support. I would not consider hosting with any service that does not give such a level of support."

Our training covers safeguarding, boundaries, resilience, diversity, cultural differences, overviews of the asylum process and National Referral Mechanism, trauma, vicarious trauma and self-care. We offer **annual refresher training and have developed optional extra training modules for hosts** which dive into more detail on these topics.

Hosts are supported by one-to-one support from our staff team as well as regular host support group sessions. **100% of our hosts feel well-resourced and supported.** This year we have asked our experienced hosts to join our quarterly Discover Hosting sessions. Having lived experienced hosts available for potential new hosts to ask questions has supported the increase of host applications.

Social Media Overview

Facebook

Facebook is our strongest-performing platform, which we've been aware of for some time. It consistently delivers the highest reach and results, averaging around 40,000–50,000 people, alongside some solid engagement levels. Facebook is our primary channel for visibility and is driving many of our enquiries, donations, awareness and our host applications/expressions of interest. Over the last FY we used Facebook Advertisements to highlight our volunteer host recruitment, and this has been very successful with 670 leads generated.

Instagram

Instagram is performing steadily, with an average audience of around 3,700 followers. Engagement levels are healthy and reach per post shows that our visual and story-led type of content is effective. This platform plays an important role in building connections and sharing survivor stories.

LinkedIn

LinkedIn has a smaller but relevant audience; we haven't actively used this platform for long. While engagement overall is lower than other platforms, it's still valuable for professional visibility, our partnership work and corporate engagement.

What has worked well

- Consistent reach across all platforms
- Strong performance on Facebook in particular
- Content resonates with audiences
- A stable and engaged audience base has been established.

Social media is playing an important role in raising awareness of modern slavery, sharing survivor stories and helping people understand and engage with our work.

"I am full of hope every day because I know that God loves me. I see his work and his love in what humans like my host and you all at Hope at Home are doing to help me." Guest Quote

Imara's* Story

THE IMPACT OF A SAFE HOME

In early 2025, we welcomed Imara into her host's home. Imara is our guest's social media name and means 'resilient'.

After Imara had settled into her new home, Imara told us she is **'Now feeling safe and grateful for a secure place to stay after many weeks of uncertainty'**.

Her plans included continuing with her college studies, meeting up with friends, and starting to use the gym. **Her life is busy and productive.**

Her hosts found Imara to be a good house guest, independent, and motivated. She also started to volunteer at the local foodbank during the placement.

Imara lived with her host until July 2025 until she moved to the city of her choice to continue to rebuild her life. She gave us some feedback. "Hope is very good, I can't believe, support for everything, money, they ask me how I am, **I received a gym pass and a bus pass to get to college, very wonderful**".

**Name changed to protect survivor's identity*



IMARA* SAID:

"I am happy to have a wonderful family like my hosts. I am grateful for all support you had done and continually do for me."

Guest Voices Group

This year we celebrated **our 'Guest Voices' group first birthday**. This is a small group of 'lived experience guests' who meet once a month, facilitated by our Operations Director. Our Guest Voices Group ensures that **people with lived experience are at the heart of shaping and improving our services**. Over the last year, members have made significant contributions across the organisation, reviewing documentation for our Supported Housing Pilot, co-authoring the introduction to our new three-year strategy, and **creating a Guest Voices Handbook to support and empower new participants** to engage confidently in the group.

The group also helped develop our confidential Guest Voices Portal, providing a safe and accessible space for guests to share feedback, access information and engage with opportunities to influence our work. Their insights have directly informed the development of our Guest Wellbeing Package and strengthened our inter-agency support review, ensuring that our services continue to reflect the experiences, priorities and needs of the survivors we support.

"I have contributed ideas and suggestions to shape the future for others who require support."

"Everyone is positive, supportive and we share a common goal for Hope at Home."

"Being in the group is a benefit to me – it connects me with people and makes me feel like I'm being heard."

"The group benefits me in many ways. Having a strong connection with people who share similar experiences and getting together each month – it helps because I always look forward to the meetings."



Partners & Friends

We work in partnership with agencies who refer into us and provide casework support for our guests. Feedback from partners has been overwhelmingly positive.

We recognise that collaborating with other organisations is the best way to work and we are enormously grateful to the collective wisdom and expertise of those we work alongside.

- Aduvu
- Anti Trafficking Monitoring Group (Anti Slavery International)
- Ashiana
- Black Country Women's Aid
- Bright Futures
- Causeway
- Hestia
- Homeless Link
- Hope for Justice
- International Justice Mission
- Invicta
- Justice & Care
- Medaille Trust
- Migrant Help
- NACCOM
- Palm Cove Society
- Pan Lancashire Anti-Slavery Partnership
- Refugees at Home
- Snowdrop Project
- Sophie Hayes Foundation
- St John of God
- The Passage
- The Salvation Army
- Trauma Treatment International
- Unseen
- West Midlands Anti-Slavery Network

The Future

As we look forward to the next 12 months...

2026-2027 sees us launching our hosting capabilities into Scotland, **working in partnership with Survivors of Human Trafficking in Scotland (SOHTIS)**. We will continue to develop our Guest Voices Group offering lived experience and employment opportunities, and continue to use our data to ensure survivors of modern slavery have safe homes. We are excited as we continue the development of our **Supported Housing Pilot**. The theory of change and further details for this exciting project are available on request, and we are looking forward to working in collaboration and growing our accommodation offer for survivors.

THANK YOU

We would not have been able to provide excellent homes with well resourced hosts without the support of our Board of Trustees, regular and one-off financial givers, funders, hosts and partners. Thank you to all who have continued this journey with us!

- 29th May 1961 CT
- AB Charitable Trust
- Albert Gubay
- Albert Hunt Trust
- Alma Jean Henry Charitable Trust
- Anti-Slavery Collective
- Arnold Clarke Community Fund
- Austin Hope Pilkington Trust
- Avon Trust
- Benefact Trust
- Blue Thread / This day
- Bromley Trust
- Charles Platter Trust
- Eleanor Rathbone.
- Evan Cornish Foundation
- Eveson Trust
- Hobson CT
- Leeds Building Society
- Marsh Charitable Trust
- NACCOM - Member Support Fund
- National Lottery – Awards For All
- Pat Newman Trust
- Peter Stebbings Memorial Trust
- Scurrah Wainwright
- Sir Halley Stewart
- Souter Charitable Trust
- Southall Charitable Trust
- The Charles & Elsie Skyes Trust
- The Jerusalem Trust
- The Samworth Foundation
- William Cadbury CT
- WO Street Charitable Foundation

FUNDING BREAKDOWN

Income	Amount	Percentage
Grants & Trusts	£233,945	75%
Donations & Fundraising	£75,404	24%
Other Income	£2,415	1%
Totals	£311,764	100%

FUNDING BREAKDOWN

Expenditure	Amount	Percentage
Charitable activities	£282,385	87%
Fundraising costs	£24,961	8%
Support costs	£13,292	4%
Governance costs	£2,634	1%
Totals	£323,272	100%